

# *Mineral Blends*



*"healthy skin makeup"*

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## Magnificent Mineral Blends...



**Mineral Blends by Skin Blends** are the professional's choice for 100% natural make up that gives skin a **flawless, healthy glow**. They are **excellent for covering skin imperfections and redness**.

Mineral Blends powders are naturally derived from crushed minerals, including titanium dioxide and zinc oxide which yield UVA/UVB broad-spectrum sunscreen protection for the skin.

The minerals diffuse and refract light to **minimize the appearance of lines and wrinkles**. Minerals give skin a smooth, silky feel and a younger looking, healthy glow; not at all like traditional powders that actually accentuate lines.

Loose mineral powders are more gentle to skin, provide the best coverage, the highest level of sun protection, and last the longest. Pressed powders requires the addition of fillers and binders which are cheaper ingredients that dilute color so you have to apply more product; they also add weight, can irritate or over dry the skin, and often require the addition of preservatives.

Mineral Blends are excellent for ALL skin types including sensitive, acne, rosacea, post-op and post-laser skins. The sunscreen and anti-microbial properties of the minerals help in the healing process.

## for Flawless Looking Skin!

Because of their unique properties, minerals are able to **adhere to the skin in layers yet they allow your skin to breathe**. You can intensify coverage or apply additional sun protection simply by brushing on some more minerals (another layer). They have all day staying power and won't come off until they are cleansed off (any cleanser easily removes the minerals). Because minerals are water-resistant and perspiration-compatible, they are especially suited for humid climates and for active lifestyles.

Mineral Blends gives you **many coverage options** depending upon how they are applied. They can be brushed on lightly with a big brush for a natural powder finish or applied with a flat camouflage brush for excellent concealing or mixed with SPF and applied with fingers or a foundation brush for a flawless full coverage look that still feels very light and gives skin a healthy glow. Minerals can be applied dry or wet, with a sponge or a brush, blended with water or a moisturizer, all depending upon personal preference and amount of coverage desired. Wet applications give the most coverage.

Best of all, Mineral Blends contain NO preservatives, harsh chemicals, fragrances, alcohols, oils, or dyes that cause problems such as breakouts and/or allergic reactions. They also contain NONE of the cheaper ingredients often used in powders such as talc, kaolin, zinc stearate or other drying, irritating binders.

The look and feel of Skin Blends Mineral Blends powders are amazingly light and silky. There are many useful tips and techniques throughout this brochure ... so keep reading....



# Introduction to Mineral Blends and Containers

First of all, please be aware that there are many different ways to apply Mineral Blends powders. They can be applied dry or wet, with a sponge or a brush or your fingertips, blended with water or a moisturizer, all depending upon personal preference and amount of coverage desired.

## The right techniques will depend upon:

- 1) your skin type - dry , oily, etc.;
- 2) what you have put on your skin *before* you apply the minerals;
- 3) the overall finished look you are trying to achieve;
- 4) the amount of coverage you need;
- 5) the technique(s) you are comfortable with; and
- 6) what you put on your skin *after* the minerals.

You will find professional application tips throughout this Mineral Blends Resource Guide. Although we have mineral colors designed specifically for the face, cheeks, and eye areas, don't be afraid to play and intermix them to achieve unique looks. For example, a dark face color could work as a bronzer on light skins, while a light face powder could work as a highlighter or base eye color on a richer skin tone. Adding a layer of Pearl will give you a subtle luminescence look , while a layer of Bling will give you a sophisticated sparkle.

Our containers are the perfect solution for loose mineral powders ... no mess and easy to use at home and on the go! The container lids or disposable tissues can serve as makeup palettes. Mineral Blends come in three easy to dispense containers with sifters, and each is filled by weight.



**10 gram Jar**  
(approx actual Size)

Face Protectors



**20 gram Plastic Bottle**  
(approx actual size)

Face Protectors



**Mini Glass Bottles**  
(approx actual size)

Face - 5 grams  
Color Modifier - 5 grams  
Blush - 3 grams  
Bling / Pearl 3grams  
Eye - 3 grams

# Flawless Face Protectors

The goal of foundation is to give your skin a healthy, attractive, even-complected, natural look. The best way to achieve this is to make sure the Face Protector color matches your skin perfectly and there is no line of demarcation from the face to the neck. Although our basic shades work for most of the population, you may have to blend a couple together to get your exact match. Your exact match may change too depending upon exfoliation procedures (lighter) and the amount of sun your skin is exposed to (darker). You may also want to use a COLOR MODIFIER to perfect your color or help camouflage skin imperfections - see page 8. It is best to match make up to skin color in natural lighting.

Face Protector minerals serve the skin in four different capacities: 1) foundation, 2) concealer, 3) finishing powder and 4) broad spectrum sun protection. Face Protectors are available in 3 sizes:

**5 grams \$20**

**10 grams \$25**

**20 grams \$45**



Translucent Finishing Powder



Soft Golden Beige (Warm)



Pale Pink Whisper (Cool)



Medium Golden Beige (Warm)



Pale Taupe Whisper (Neutral)



Medium Peachy Beige (Warm)



Soft Ivory Rose (Cool)



Rich Golden Cinnamon (Neutral)



Soft Beige Rose (Cool)



Rich Bronze Cinnamon (Warm)



Soft Sunny Ivory (Neutral)



Rich Lilac Brown (Cool)



Soft Sunny Beige (Neutral)

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# Brushes & Applicators for Face Protectors

## Camouflage Brush \$6

Silky camouflage brush with silver handle ;highest grade of Japanese golden taklon hai.



## Face Brush \$20

Silky face brush with silver wooden handle; 50/50 blend of sable and goat hair.



## Foundation Brush \$15

Silky foundation brush with silver handle; highest grade of Japanese golden taklon hair.



## Kabuki Brush \$20



## Retractable Brush \$10

Silky kabouki brush with silver base; with silver case.



## Heart Sponge, \$2



## Double Flocked White Sponge, \$4



## Oblong Sponge, \$4



# Professional Application Tips - Face Protectors

Face Protectors provide many coverage options from a light powder finish to an excellent spot camouflage or concealer to a full coverage foundation that still feels very light and natural. Minerals glide on the skin and then adhere to it for staying power. They are very forgiving and can be easily blended. It is best to apply the minerals in thin layers, so as not to get an overly made up look. If you want more coverage, simply apply another layer; if the color is too intense, you can blend it down by adding a lighter color on top.

## Face Preparation

It is best to apply minerals to a freshly cleansed and moisturized face, although you can reapply the minerals throughout the day for renewed sun protection.

- 1) If you are trying to achieve a powder-finish look, allow moisturizer to dry before applying Face Protector to avoid a blotchy look.
- 2) If you are trying to achieve a dewy-finish, use a heavier cream, then immediately apply powder with brush or sponge and massage in with fingers.

## To apply dry minerals with brush:

Turn over container of powder to empty contents through the sifter into lid or onto tissue. Dab your brush or sponge in the powder a couple of times to pick up a good amount of powder. Tap off excess powder so excess falls into lid or onto tissue. Point brush up and tap to evenly distribute powder down into brush. Applying the powder to the face in thin layers will achieve a more natural look.

## To apply wet minerals:

- 1) Spritz face with toner and then apply foundation with brush, or
- 2) mix with moisturizer in the palm of your hand or on a clean surface, and apply with finger tips or sponge, or
- 3) wet sponge with water and dip into powder.

## To apply as a concealer:

Use a shade lighter for under eyes. Apply wet with finger tips or with a sponge or a square camouflage brush. Finish with your all over foundation.

Photo tip: Naked skin absorbs light from the camera's flash while minerals reflect light. For a uniform skin color in a photo, apply minerals to neck and chest as well.

# Natural Blushers

Properly applied blush can bring a youthful glow to the skin. Typically, color should be concentrated on the highest part of the cheekbone but applying a little to the temples, forehead and chin can harmonize your facial look. Typically, color should be concentrated on the highest part of the cheekbones but applying a little to the temples, forehead and chin can harmonize your facial look. If wearing a low cut top, you might want to sweep a little blush along the sides of the neck and collar bones, again, for a more harmonious appearance. Blushes are available in a 3 gram shaker bottle.

**3 grams - \$20**



Cool Fuchsia



Neutral Coral

Warm Apricot



Cool Mauve



Neutral Mocha



Warm Brick



Cool Pink



Neutral Rose



Warm Peach



Cool Rose



Neutral Sheer



Warm Russet



Cool Sheer

Warm Sheer

## Tips

- Mix any favorite Blush with Skin Blends Moisture Sealant to create a custom lipgloss to match your blush. Mix a Bling or Pearl to create an extra shimmer
- To add width to your face, apply blush on the outer surface of cheek. To narrow the face, apply blush on the apple of your cheek only
- Use Fire to add warmth or use Merlot to cool face, blush, and/or lip color
- If more color is desired, apply another layer of color. You will achieve a more natural look by applying more layers than trying to apply too much color in one layer. You can also try layering different colors or blending different colors together before applying for a color uniquely yours!

# Professional Application Tips - Natural Blushers

## Choosing the right color and intensity

Choose a color similar to the color of your cheeks when flushed. Another great reference tool is the shade of your lips. Neutral colored blushes are great because they won't clash with clothing but if you are wearing cool colors, a cool blush color will give you a more "pulled together" and "finished" look; the same is true when wearing warm colors. The intensity or amount of pigment in the color is important too. You want a color that gives your skin a natural look as opposed to a "clown" or "washed out" look. The more melanin in your skin, the more color you will need in a blush to complement your rich skin tone. You can also use a darker skin color shade to contour under your cheekbone (slims the face) and a lighter shade such as Champagne Pearl on top of the cheekbone to highlight and draw interest to your beautiful cheeks. Another technique involves using a bronze tone on the outer cheek and a brighter color on the apple.

## Basic application

If using a sponge, dot a little powder on your cheekbone and blend with sponge. If using a brush, dab your powder brush into the minerals. Point brush up and tap so minerals fall down into the brush. Apply color to apples of cheeks and outward. To give your face a little lift as well, apply the blush in a backwards C technique starting at the highest point of your cheek and stroking out and upward into your hairline. If you want a more dramatic look, try applying your minerals blush powder wet. Use a wetted sponge or mix with a little moisturizer to create a liquid or creme blush. Mix with some face minerals to give it a natural appearance. You can lightly dust some more blush minerals on top too. Also, try applying blush before applying foundation.

## Brushes & Applicators for Cheeks & Lips

### Blush Brush \$7

Silky blush brush with silver wooden handle with 50/50 blend of sable and goat hair.



### Retractable Lip Brush \$6


Retractable silver lip brush with pure Kolinsky red sable hair.



# Eye Enhancers

Eye Enhancers may be blended together to create "custom shades." Many people who cannot wear traditional shadows have no problems with minerals. Contains mica, titanium dioxide, bismuth oxychloride, and iron oxides. Custom blends may contain carmine, ferric ferrocyanide, manganese violet.

**3 grams - \$20**

Bubble Matte		Fudge Matte		Slate Matte	
Buff Matte		Midnight Matte		Steel Matte	
Carnation Matte		Moss Frost		Sundown Matte	
Cloud Frost		Ocean Matte		Taupe Matte	
Cocoa Sparkle		Olive Matte		Teal Sparkle	
Copper Frost		Onyx Matte		Terracotta Matte	
Creme Matte		Passion Frost		Violet Matte	
Earth Sparkle		Peacock Frost		Zenith Matte	
Frothy Matte		Rosy Frost			

# Brushes & Applicators for Eye Enhancers

## Angle Eye Liner and Brow Stroker Brush \$3

Angled eye liner and brow stroker brush with silver wooden handle and the highest grade of Japanese golden taklon hair.



## Brow Groomer Brush \$3

Brow groomer 3 in 1 brush: Natural boar hair brush & plastic comb on one side; spoolie on the other; complete with silver wooden handle.



## Eye Base and Blending Brush \$3

Silky eye base and blending brush with silver wooden handle with a natural blend of sable and goat hair.



## Eye Precision Brush \$3

Silky eye precision brush with silver wooden handle with a natural blend of sable and goat hair.



## Precision Eye Liner Brush \$3

Precision eye liner brush with silver wooden handle and the highest grade of Japanese golden taklon hair.



## Tips

- Use wet (mix with Moisture Sealant or moisturizer) or dry to sculpt, shape and enhance eyes
- Stroke on brows to fill in or darken or lighten brows; wet to use as eye liner
- Use less and apply in layers (one color or a couple) for easier blending and a more natural look
- Blend together to create "custom shades"

# Blings & Pearls

The Blings and Pearls come in three specialty powder shades, each subtle and glimmer safe. They can be sold separately or used in a custom blend.

**3 grams - \$20.00**



**Gold Bling**



**Silver Bling**



**White Bling**



## Tips

- Blings add a little sparkle wherever and however they are used; eyes are a favorite!
- Use Silver as an all over eye shadow for a subtle smoky look or just behind the lid for contrast
- Place a dab of white on the inside corners of eyes to make eyes pop or use as a highlighter
- Gold looks great with navy and brown; add a little to your bronzer or blusher for added sparkle

- Gold and White can be interestingly beautiful as a dab on the lid right above the pupil
- Mix all three Blings together to create a gorgeous all over eye shadow
- Mix with blush, eye shadow, or lip color for a softer more sparkling shade

**Champagne Pearl**



**Lavender Pearl**



**Pink Pearl**



**Merlot Pearl**



**Fire Pearl**



## Tips

- Champagne, Pink or Lavender can highlight blush, or add shimmer to eyelids or under brows
- Mix Champagne, Pink or Lavender with any blush or eye shadow for a softer more subtle shade
- Use Fire to add warmth or use Merlot to cool face, blush, and/or lip color



# Color Modifiers

Color Modifiers are used to lighten or darken a base powder. They are especially helpful during skin healing or for seasonal skin color changes. They may be also used to intensify, minimize, or neutralize colors found in the skin. There are two basic ways to apply Modifiers: 1) layer on the skin underneath the Face Protector separately or 2) blend Face Protector and Color Modifier together and apply at the same time.

**5 grams - \$20    10 grams - \$25    20 grams - \$45**



**Blue Color Modifier**



**Lavender Color Modifier**



**Dark Yellow / Gold Color Modifier**



**Mauve Color Modifier**



**Ebony Color Modifier**



**White Color Modifier**



**Green Color Modifier**



**Yellow Color Modifier**

## Tips

- Use for adjusting face color shade by blending in with the face powder on the tissue before application or applying directly on the skin prior to the face foundation color.
- Blue and Lavender – brightens cool light skin tones
- Gold – minimizes redness in darker skin; adds more gold to base when needed (warms)
- Mauve – brightens cool deeper skin tones (can also be used as eye shadow and liner)
- Ebony and White – darkens and lightens color (ebony can also be applied as eye liner)
- Green – helps cut red; mix with yellow/ gold for olive skin (can also be used as an eye liner)
- Yellow – minimizes redness in lighter skin; adds more yellow to base when needed (warms)
- Peach – brightens warm skin; neutralizes blue (bruises, under eye circles)



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# Before & After



*Before*



*After*



*After*



*Before*



*Before*



*After*



*After*



*Before*

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